

10/11/2010	9/23/10	vrbo	municipality	area/lake	week low rate *		week high rate*	daily adver rate	month low	month high
HA190869	vrbo 188550	ELKHORN/whi	LAUDERDALE		3150		7300	1050		22275
HA 213689		ELKHORN	LAUDERDALE		2200		3800	600		
	222058	whitewater			1500		1500			
	124645	lauderdale	middle		1600		3600			
151962		lauderdale	middle		1800		2100	600		
	318296	lauderdale	green		950		950	150		3500
HA23461		lauderdale	MILL	?			?			
vrbo96057		lauderdale	mill		6500		6500	900		
vrbo254897		lauderdale	mill		1500		1500	250		
lw5746		lauderdale*						450		
<b>10 homes</b>					<b>\$13,850.00</b>		<b>\$27,250.00</b>	<b>\$2,400.00</b>	<b>\$0.00</b>	

	246767	delavan			1050		1050	225		
	201809	delavan			1043		1043	149		
	220748	delavan			4095		4095	585	16380	16380
	126338	delavan			1043		1043	149		
	143202	delavan			1043		1043	149		
	209678	delavan			1575		2800	400		
	254456	delavan			1200		1800	359		
	282662	delavan			1000		1200	250		
	274009	delavan			3000		3000		10,000	10000
	199540	delavan			575		975			
	229341	delavan			1000		2100	350		
	244201	delavan			1393		1393	199		
	289533	delavan			1750		2500			
DW2018		delavan*								24000
<b>13 homes</b>					<b>\$19,767.00</b>		<b>\$24,042.00</b>	<b>\$2,815.00</b>	<b>\$26,380.00</b>	<b>\$50,380.00</b>

	209825	east troy			2000		4250			
	141828	east troy			1750		3950			
	290368	east troy			600		1050	175		
	304906	east troy			2250		4250			
pers website	179325	east troy			1500		4500		14,000	14000
	234107	east troy			1250		1250		5000	5000
	246306	east troy			1200		1600		5000	5000
	312803	east troy			2100		2975	425		
LBW9159		EAST TROY			5500		5500			
<b>9 homes</b>					<b>\$18,150.00</b>		<b>\$29,325.00</b>	<b>\$600.00</b>	<b>\$24,000.00</b>	<b>\$24,000.00</b>

vr54222		LakeGeneva			\$2,300.00		\$3,000.00		\$5,000.00	\$7,500.00
lake view haven		LakeGeneva		?			?			
blue lagoon		LakeGeneva							\$2,000.00	\$5,000.00
KCW3240		Linn or LG?*		?			?			\$35,000.00
KCW1953		Linn or LG?*		?			?			\$30,000.00
KCW3322		Linn or LG?*			\$15,000.00		\$15,000.00			\$60,000.00
<b>6 homes</b>					<b>\$17,300.00</b>		<b>\$18,000.00</b>			<b>\$137,500.00</b>

VR70378		GENEVA	COMO		\$1,900.00		\$3,500.00			
LAKE G LODGE		GENEVA	COMO		\$2,000.00		\$5,000.00		\$9,100.00	\$20,000.00
					<b>\$3,900.00</b>		<b>\$8,500.00</b>			

111892		bloomfield	powers lake		1850		6000			20,000
	177007	bloomfield	powers lake		1900		3000			
	314491	bloomfield*	powers lake		2500		2500			10,000
	191674	bloomfield	powers lake		1300		2300			
	227569	bloomfield	powers lake		1900		2900			
	270748	bloomfield	powers lake		1800		1800			
	318381	bloomfield	powers lake		1500		2300			
	158176	bloomfield	powers lake		1600		2500			
206990		bloomfield	powers lake		2200		8900			
<b>8 homes</b>					<b>\$16,550.00</b>		<b>\$32,200.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$30,000.00</b>

<b>estimated 1 week total revenue low week</b>	room/county tax	<b>TOTAL local TAX NOT? COLLECTED</b>	<b>estimated 1 week total revenue high week</b>	room/county tax (8.5%)	<b>total local tax NOT? collected WEEKLY</b>
<b>\$89,517.00</b>	8.05%	<b>\$7,206.12</b>	<b>\$139,317.00</b>	8.05%	<b>\$11,215.02</b>
					0.7
					7850.51295

This analysis was based on survey of internet advertisements on VRBO.COM and HomeAway.com on 9/23/10 and 10/11/10. I cross referenced some listings with the respective listings on a local vacation management websites to prevent duplication. I did not include properties I could not identify location, and did not include properties in Fontana, Williams Bay.